



SPONSORSHIP BENEFITS

for TCF gala and fundraiser on Sunday April 13th, 2014

**As a corporate sponsor,
there is an opportunity to:**

- ✿ Network with prominent business, political, professional and community members
- ✿ Develop your brand image and CSR strategy by receiving recognition as a philanthropic supporter in all event advertising, print materials and TCF's website
- ✿ Gain extensive media coverage and access to networks that are part of the TCF Canada community; demonstrating your commitment to youth and women empowerment even beyond your own borders

Brand Building opportunities

- ✿ Recognition on TCF website and through email campaign to more than 2,000 supporters
- ✿ Company name and logo displayed on gala website for one year with a link to your website
- ✿ Prominent Logo placement in the gala program and your table based on sponsorship level
- ✿ Main stage profiling and acknowledgement

2014 Corporate sponsorship Categories

Your Benefits	Platinum \$25,000	Diamond \$10,000	Gold \$5,000	Silver \$2,500	Patron \$1,000	
Recognition in annual TCF report	✓	✓	✓	✓	✓	PRINT ONLINE
Logo in gala brochure	✓	✓	✓			
Logo in gala poster	✓	✓	✓			
Recognition on TCF website	✓	✓	✓	✓	✓	
Link to your corporate website	✓	✓	✓	✓		
Logo in email campaigns	✓	✓	✓			
Company profile on TCF website	✓	✓				GALA
One center stage table; seats at the gala	16 seats	8 seats	6 seats	4 seats	2 seat	
Opportunity for a VIP to sit at your table	✓	✓				
Recognition banner size	10' x 2.5'	8' x 2.5'	6' x 2'	4' x 2'		
Profile and/or advertisement in gala program	Full PG (back cover)	Full PG (inside cover)	Full PG (inside cover)	½ Page (in program)		
Opportunity to provide promotional giveaways	✓	✓	✓			
Speaking opportunity at gala	✓					MEDIA
Your logo in media campaign	✓	✓	✓			

Advertising Rates for Program

Full Page	\$1,000
½ Page	\$500
¼ Page	\$250

✧ Coverage through press release to be featured in the local media, community TV, newspapers and magazines

Sponsorship Contact:

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